

**Advertise
With Us!**

Carolina URISA

Compass Quarterly
Newsletter



Now accepting:

- ✓ Featured Articles
- ✓ Product/Service Ads
- ✓ Logo Ads

The Compass Quarterly will reach over 200 individual and corporate members and is an excellent opportunity to:

- Showcase new products and projects
- Publish helpful tools, tricks, etc.
- Recognize member of your staff
- Reach out to prospective customers
- Publish news or press releases
- Advertise job opportunities & RFPs

Carolina URISA has recently launched a new quarterly newsletter and is looking for featured articles and advertisements. We need interesting content that is pertinent to the GIS industry (specifically the CURISA region) as well as advertisements that will help connect our individual members with our corporate members.

Your advertisement will reach over 200 members specifically targeted in the Carolinas. Members range from local and state government agencies to private companies who need your products/services and would like you to share and showcase interesting projects and other helpful GIS knowledge.

We will accept 1/2, 1/4, and 1/8 page general business ads as well as submissions for any of our newsletter features. Our rates are reasonable and we can accommodate most special requests.



Please refer to the 2006 CURISA advertising fee schedule for details.

Submit Questions to: kristianforslin@ncrr.com (919)-954-7601

2006 Carolina URISA – Compass Quarterly Newsletter Advertising Fee Schedule

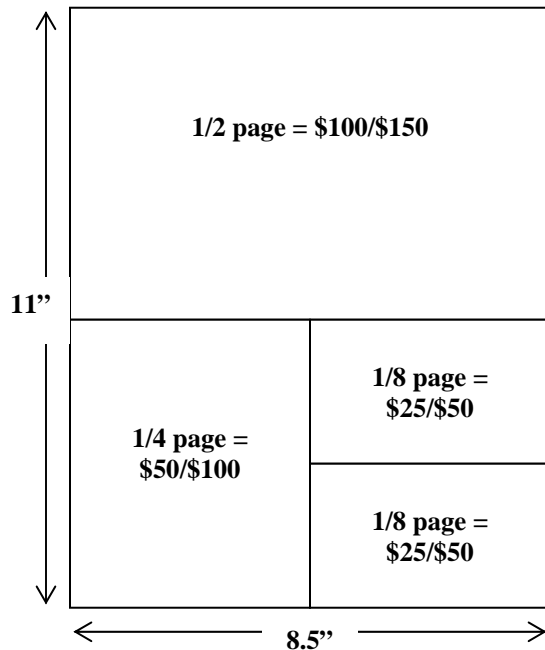
Carolina URISA offers a quarterly newsletter titled, The Compass Quarterly which is published to over 200 members and is available on the CURISA website to potential members as well. The purpose of the Compass Quarterly is to inform members of Carolina URISA and International URISA news, provide educational featured articles and other useful GIS industry information, as well as provide an outlet for users and vendors to share knowledge and products.

Advertising rates are reasonable and most formats (.doc, .pdf, .jpg, .gif, etc.) can be accommodated. All attempts will be made to maintain original format, however the editor may need to exercise creative license at times. All ads submitted will be provided for final review by advertiser. Carolina URISA reserves the right to limit the number of ads per issue of the Compass Quarterly.

Compass Quarterly –Advertising Fee Schedule

Ad Size	URISA Member Price, per issue	Non-member Price, per issue	Ad Example
Featured Article	Free	\$150	Original content pertinent to GIS industry, specific to NC & SC if possible
1/2 Page	\$100	\$150	Ads with products/service description, and complex artwork
1/4 Page	\$50	\$100	Company logo with product/service bullets item, contact info
1/8 Page	\$25	\$50	Company logo, contact info

Featured Articles are free to CURISA members, however only 1 per year is allowed and selection for publication is determined by CURISA officers based on a review of content and relevance to the association. Members may pay the non-member rate for additional Featured Articles. Submission of a Featured Article or Advertisement does not guarantee publication in the Compass Quarterly. Articles may be held in reserve if not selected, in which case payment will be due at the time of publication.



Carolina URISA accepts original content for our *Featured Articles* section. All articles submitted will have the author and organization acknowledged with a brief commentary. The *Featured Articles* not only provide an avenue to share knowledge, but also to gain notoriety for your organization. Articles will run in the next newsletter release (if selected for publication) and will not have a page limit imposed, although CURISA reserves editorial license. All final copy will be made available for review by submitter.

Please submit all copy to:
Kristian Forslin – kristianforslin@ncrr.com

Please remit payment to:
Carolina URISA, c/o Jo Anne Manley
City of Monroe - IS Dept
PO Box 69
Monroe, NC 28111-0069
jmanley@monroenc.org
voice: 704-282-4562
fax: 704-283-9098

CURISA Newsletter Submission Application

Ad Size	Submission (✓)	Format (.jpg, .doc, etc.) and notes
Featured Article		
1/2 Page		
1/4 Page		
1/8 Page		

Name:

Date:

Position Title:

Organization:

Address:

City:

State:

Zip:

Phone:

Fax:

Email:

Author (if other than submitter):

Author/Organization Narrative (About the author, credentials, etc.):

Article Title (if submitting featured article):

Please email ads and articles, along with application, to:

Kristian Forslin – kristianforslin@ncrr.com

Please remit payment, along with application, to:

Carolina URISA, c/o Jo Anne Manley

City of Monroe - IS Dept

PO Box 69

Monroe, NC 28111-0069

jmanley@monroenc.org

voice: 704-282-4562

fax: 704-283-9098